



Category ▼▲	Product/Service ▼▲	Title ▼▲	Company ▼▲	City ▼▲	Country ▼▲
Home Entertainment	PlayStation 2	Puzzle	BBDO	Santiago de Chile	CHILE
Home Entertainment	PlayStation 2	Rubick	BBDO	Santiago de Chile	CHILE
Public Service	Accident Compensation Corporation	Bikes Just Appear	Clemenger BBDO	Wellington	NEW ZEALAND
Household Products	Tide	Messy Ketchup	Conill Saatchi & Saatchi	New York	UNITED STATES
Utilities	Thailand Yellow Pages	Thailand Yellow Pages Earth	Creative Juice G1 Co., Ltd.	Bangkok	THAILAND
Product/Service	Drixine	Clogged Nose - Cat, Clogged Nose - Dog, Clogged Nose - Flowers	DDB DM9JaymeSyfu	Makati City	PHILIPPINES
Product/Service	Volkswagen Park Distance Control	Touran, Golf, Golf Variant	DDB Germany	Berlin	GERMANY (Deutschland)
Product/Service	Volkswagen Recycling	Washer, Fridge, Heater	DDB Germany	Berlin	GERMANY (Deutschland)
Product/Service	Schauma Anti-Dandruff-Shampoo	Escapade, Hide and Seek, Lagerdemain	DDB Germany/ Düsseldorf	Düsseldorf	GERMANY (Deutschland)
Media	Financial Times	Sharks	DDB London	London	UNITED KINGDOM
Retail Stores	Harvey Nichols Summer Sale	Boxing Helmet	DDB London	London	UNITED KINGDOM
Retail Stores	Harvey Nichols Summer Sale	Football Helmet	DDB London	London	UNITED KINGDOM
Foods	McDonald's	Extra Large Burger - Serviettes	DDB Stockholm	Stockholm	SWEDEN
Public Service	NSW Police Force	Headphones Can Kill - Death By Cab for Cutie	DDB Sydney Pty. Limited	Ultimo	AUSTRALIA
Electronic Equipment	Olympus Autofocus	Autofocus	Diamond Ogilvy	Seoul	KOREA (South)
Toiletries	Condomi	Ultrathin	Drafftcb Kobza Werbeagentur Ges.m.b.H	Vienna	AUSTRIA
Product/Service	Sony	Cars, Launch, Robot	Euro RSCG Buenos Aires	Palermo	ARGENTINA
Cosmetics/Beauty	Johnson & Johnson - Purell	Hand	JWT	Sydney	AUSTRALIA
Product/Service	Scott Kitchen Towels	Bacon, Lamb Chop, Steak	JWT Kuala Lumpur	Kuala Lumpur	MALAYSIA
Travel/Tourism	Century Travel Agency	Town	JWT Spain	Barcelona	SPAIN (España)
Household Products	Bosch Cordless Screwdriver	Fly	Jung von Matt AG	Hamburg	GERMANY (Deutschland)
Product/Service	Mercedes-Benz G-Class	Mercedes-Benz G-Class Terrains, Terrains - Sandposter, Terrains - Stoneposter	Jung von Matt AG	Hamburg	GERMANY (Deutschland)
Home Furnishings/Appliances	Clima Bicycle Lock	Orange	Leo Burnett	Bangkok	THAILAND
Home Furnishings/Appliances	Clima Bicycle Lock	Red	Leo Burnett	Bangkok	THAILAND
Product/Service	Clima Bicycle Lock	Blue, Red, Yellow	Leo Burnett	Bangkok	THAILAND
Public Service	Greenpeace	Not Me	Leo Burnett	Chicago	UNITED STATES
Product/Service	LoJack	Magnet - Anvil, Bone - Dog, Light Bulb - Fly	Leo Burnett Colombiana	Bogota	COLOMBIA
Travel/Tourism	Air Ticket Promotion	Woman	Leo Burnett Ltd.	Hong Kong	HONG KONG
Household Products	FAB Washing Powder	Ice-Cream	Leo Burnett Singapore	Far East Suquare	SINGAPORE
Product/Service	FAB Washing Powder	Ice-Cream, Soup, Ketchup	Leo Burnett Singapore	Far East Suquare	SINGAPORE
Home Furnishings/Appliances	Ogawa Ventilating Fan	Incense	Lowe Bangkok	Bangkok	THAILAND
Public Service	Dieticians	Soon Replace Smoking	MacLaren McCann Calgary	Calgary	CANADA
Confections/Snacks	Chupachups	The Truth of Globefish	Nongshim Communications	Seoul	KOREA (South)
Entertainment	Mark Six Lottery	Diamond	Ogilvy & Mather (HK) Pte. Ltd.	Hong Kong	HONG KONG
Entertainment	Mark Six Lottery	Mansion	Ogilvy & Mather (HK) Pte. Ltd.	Hong Kong	HONG KONG
Product/Service	Mark Six Lottery	Diamond, Mansion, Rolls Royce	Ogilvy & Mather (HK) Pte. Ltd.	Hong Kong	HONG KONG
Entertainment	Mattel Matchbox	Young Drivers - Eldorado	Ogilvy & Mather Frankfurt	Frankfurt/Main	GERMANY (Deutschland)
Entertainment	Mattel Matchbox	Young Drivers - Mustang	Ogilvy & Mather Frankfurt	Frankfurt/Main	GERMANY (Deutschland)
Leisure	Mattel Hot Wheels	Stunts	Ogilvy & Mather Frankfurt	Frankfurt/Main	GERMANY (Deutschland)
Product/Service	Mattel Matchbox	Young Drivers - Mustang, Young Drivers - Eldorado, Young Drivers - Fleetwood	Ogilvy & Mather Frankfurt	Frankfurt/Main	GERMANY (Deutschland)
Recreational Items	Zhejiang Rongshi Enterprise Co., Ltd. - Maxbright	Vampire	Ogilvy & Mather Shanghai	Shanghai	CHINA
Recreational Items	Zhejiang Rongshi Enterprise Co., Ltd. - Maxbright	Zombie	Ogilvy & Mather Shanghai	Shanghai	CHINA
Automotive	Ford Motor Company - Volvo	Ambulance	Ogilvy & Mather, S.A.	Mexico, D.F.	MEXICO
Product/Service	Ford Motor Company - Volvo	Manifestation, Ambulance, Police	Ogilvy & Mather, S.A.	Mexico, D.F.	MEXICO
Product/Service	Mattel Mexico - Hot Wheels	Hip Hop, Model, Pilot F1	Ogilvy & Mather, S.A.	Mexico, D.F.	MEXICO
Media	FHM	Beauty & Wellness	Ogilvy Singapore	Singapore	SINGAPORE
Media	FHM	Superheroes Comic	Ogilvy Singapore	Singapore	SINGAPORE
Media	The Economist	Helicopter View	Ogilvy Singapore	Singapore	SINGAPORE
Product/Service	FHM	Renaissance Art, Superheroes Comic, Beauty & Wellness	Ogilvy Singapore	Singapore	SINGAPORE
Entertainment	Playland Amusement Park	Dog	Rethink	Vancouver	CANADA
Product/Service	Playland Amusement Park	Frank, Dog, Monkey	Rethink	Vancouver	CANADA
Apparel/Fashion/Footwear	Wonderbra	Boardroom	Saatchi & Saatchi	Singapore	SINGAPORE
Apparel/Fashion/Footwear	Wonderbra	Lounge	Saatchi & Saatchi	Singapore	SINGAPORE
Automotive Products/Services	Yaris	Rollercoaster	Saatchi & Saatchi	Singapore	SINGAPORE

Product/Service	Wonderbra	Lounge, Boardroom, Street	Saatchi & Saatchi	Singapore	SINGAPORE
Public Service	Domestic Violence Awareness	Aware Verbal Abuse - Grab	Saatchi & Saatchi	Singapore	SINGAPORE
Public Service	Domestic Violence Awareness	Aware Verbal Abuse - Pull, Aware Verbal Abuse - Punch, Aware Verbal Abuse - Grab	Saatchi & Saatchi	Singapore	SINGAPORE
Public Service	Domestic Violence Awareness	Aware Verbal Abuse - Pull	Saatchi & Saatchi	Singapore	SINGAPORE
Leisure	Wellington Zoo	Donkey	Saatchi & Saatchi New Zealand	Auckland	NEW ZEALAND
Beverages/Alcoholic	Guinness	Tunnel	Saatchi & Saatchi Worldwide	Petaling Jaya	MALAYSIA
Public Service	Amnesty International - Letter Writing Campaign	Bullets	Saatchi & Saatchi Worldwide	Petaling Jaya	MALAYSIA
Retail Services	jobsintown.de	Wrong Working Environment - Ice-Cream Machine	Scholz & Friends	Berlin	GERMANY (Deutschland)
Entertainment	Sony PlayStation Portable	Handcuffs	TBWA\España	Madrid	SPAIN (España)
Home Entertainment	PlayStation 3	Insects	TBWA\Paris	Boulogne-Billancourt	FRANCE
Cosmetics/Beauty	Nivea Sun Children's Sun Lotion	Sandcastle	TBWA\RAAD	Dubai	UNITED ARAB EMIRATES
Retail Stores	His & Hers Grooming Kits	His & Hers	Y&R Singapore	Singapore	SINGAPORE
Media	Comedy Central - We Take it Serious	Cactus	kempertrautmann gmbh	Hamburg	GERMANY (Deutschland)
Media	Comedy Central - We Take it Serious	Hitler	kempertrautmann gmbh	Hamburg	GERMANY (Deutschland)
Product/Service	Comedy Central - We Take it Serious	Hitler, Banana, Cactus	kempertrautmann gmbh	Hamburg	GERMANY (Deutschland)
Business-to-Business	One Show Awards 2008	Harley	la comunidad (Miami)	Miami Beach	UNITED STATES